

# District 1 Multimodal Transportation Study (NTP)



San Francisco  
County Transportation  
Authority

Community Advisory Committee — Agenda Item 7  
February 28, 2024

# Project Overview

Transportation study exploring ways to increase walking, biking, and transit trips in D1.

Recommendations include:

- Neighborhood circulation and quick-build concepts
- Districtwide mode shift and GHG reduction strategies



**San Francisco County Transportation Authority**

*We need your input for the District 1 Transportation Study!*

The District 1 Transportation Study will explore ways to improve and increase walking, biking, and transit trips in District 1.

Join us to learn more, ask questions, and to tell us about the improvements you want to see in District 1.

There will be in-person and virtual opportunities to participate, be involved and hear from community members throughout the month of June.

Take the survey at [sfcta.org/D1-study](https://sfcta.org/D1-study) for updates.

В рамках исследования рассматриваются возможности улучшения дорожек, а также общественного транспорта.

Присоединяйтесь к исследованию, сообщая свое мнение о транспорте в районе.

В течение всего месяца июня у вас будут возможности принять участие в исследовании, высказать своё мнение и выслушать мнения других жителей района, присутствуя на наших мероприятиях очно или онлайн. Все мероприятия будут проводиться с переводом на испанский, русский и китайский языки.

Пожалуйста, посетите страницу [sfcta.org/D1-study](https://sfcta.org/D1-study) и ответьте на вопросы нашего исследования не позднее 26 июня.

На странице [sfcta.org/D1-study](https://sfcta.org/D1-study) можно узнать расписание информационно-разъяснительных мероприятий, получить более подробную информацию о проекте и подписаться на электронные уведомления.

**¡NECESITAMOS SU OPINIÓN!**  
Responda a la encuesta sobre el Estudio de Transporte del Distrito 1

**我們需要您的意見**  
完成第一區交通研究調查

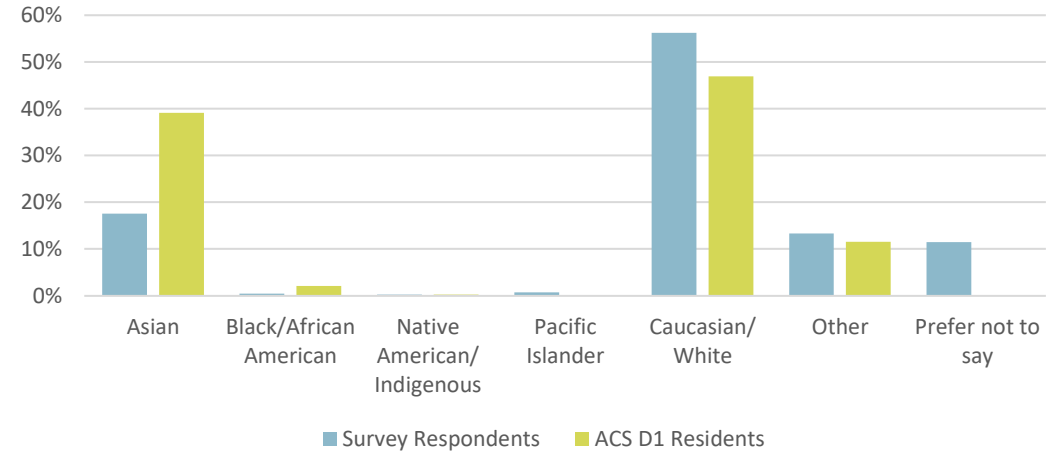
English, Russian, Chinese, and Spanish language flyers promoting Round 1 survey and public engagement activities

# Outreach Round 1

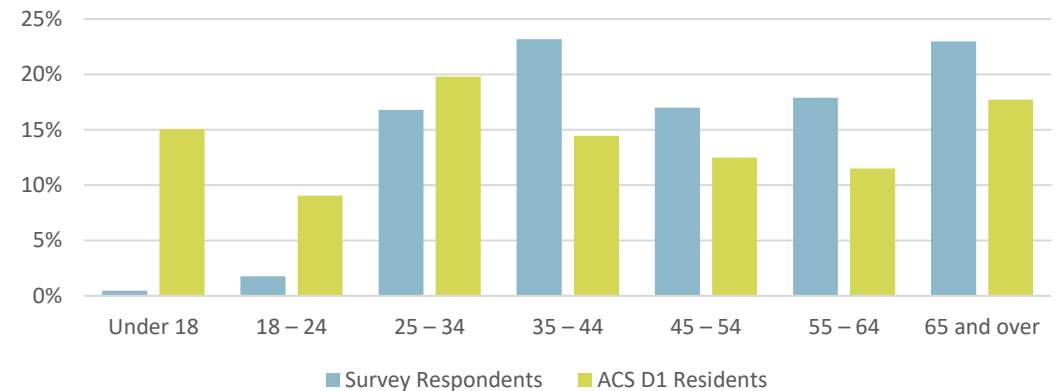
Apr-Jun 2023

- Received 586 survey responses
- Community Discussions
  - 6 CBO meetings
  - 2 town hall meetings
  - 4 pop-up events

Distribution of Race and Ethnicity of Survey Respondents Compared to District 1 Residents



Distribution of Age of Survey Respondents Compared to District 1 Residents



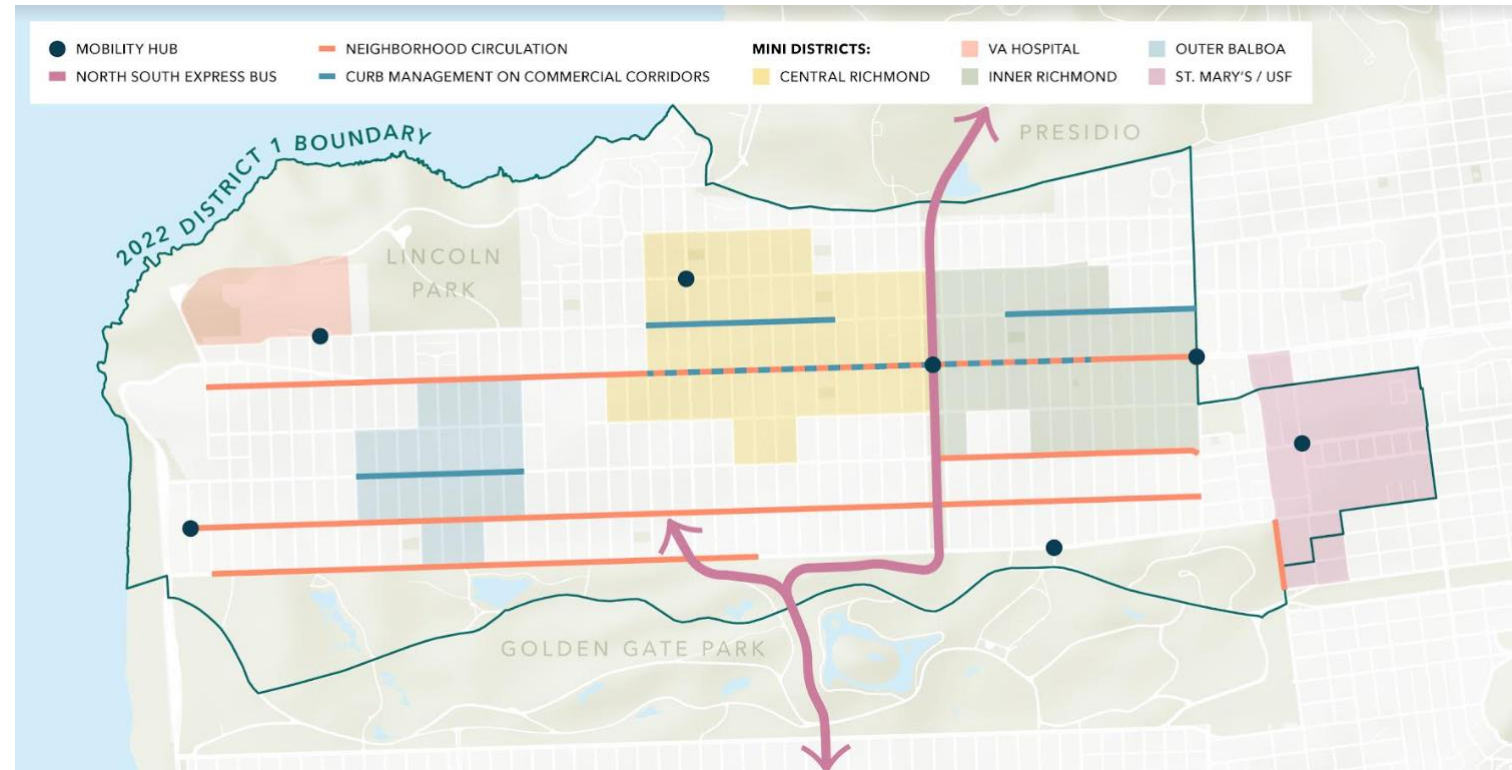
# Draft Concepts

## Neighborhood circulation and quick-build concepts

- Geary Blvd., Arguello to 48th
- Cabrillo St., Arguello to La Playa
- Balboa St., Park Presidio to Arguello
- Fulton St., 22nd to 48th

## Districtwide mode shift and GHG reduction strategies

- North-South Express Bus Service
- Curb Management on Commercial Corridors
- Mobility Hubs and Electric Vehicle Charging



Map illustrating location of neighborhood circulation and mode shift concepts.

# Geary Blvd. Arguello to 48<sup>th</sup>

*Neighborhood safety and circulation*

**Goal:** Improve safety and security for people taking transit.

## Treatments:

- Upgrade transit stop amenities: add shelters, lighting, wayfinding, and provide real-time transit service information



Source: SFMTA, Geary Rapid Project.



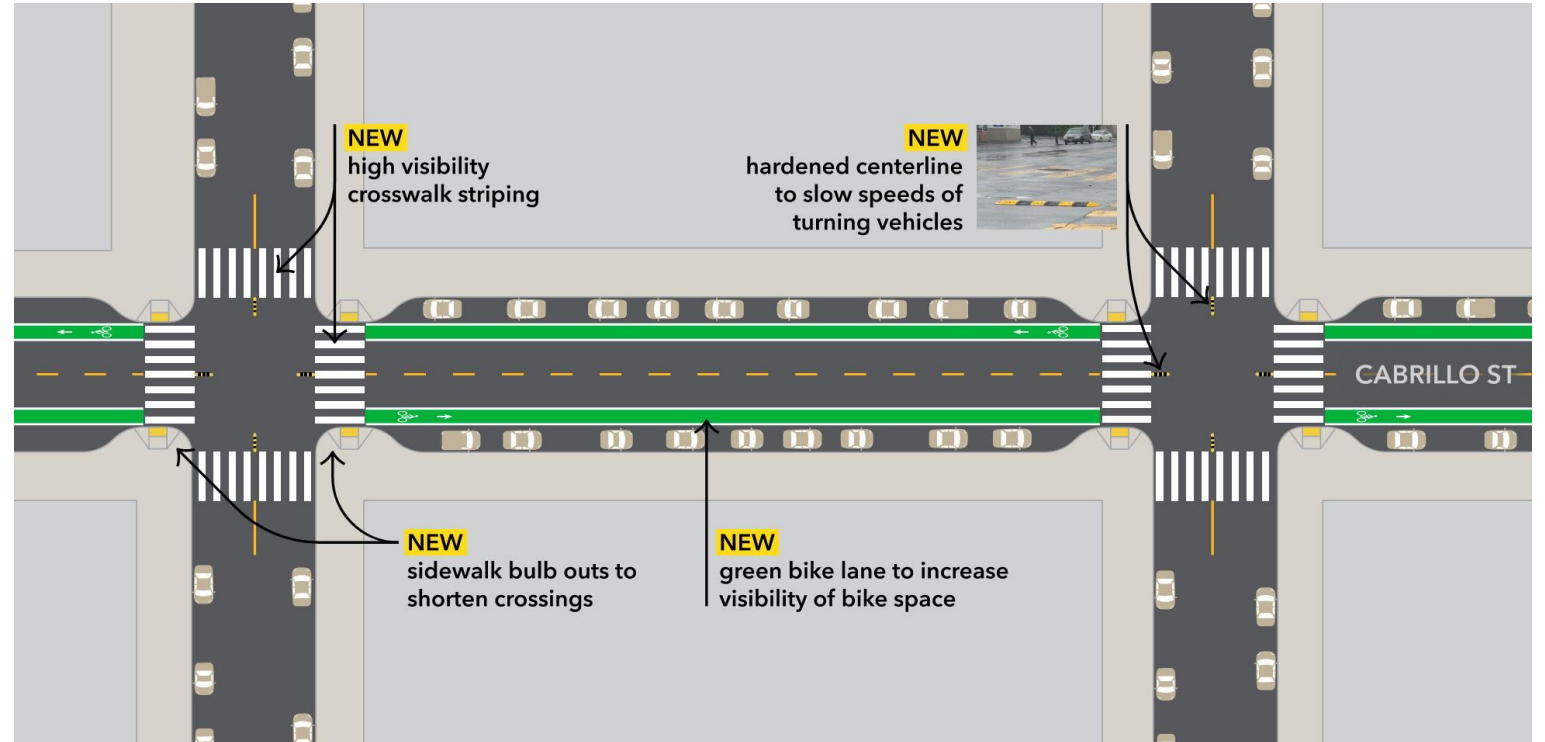
# Cabrillo St. La Playa to Arguello

*Neighborhood safety and circulation*

**Goal:** Improve safety and connectivity for people walking and biking.

## Treatments:

- High visibility crosswalks
- Bulb-outs or painted safety zones (PSZs)
- Green bike lanes
- Hardened centerlines



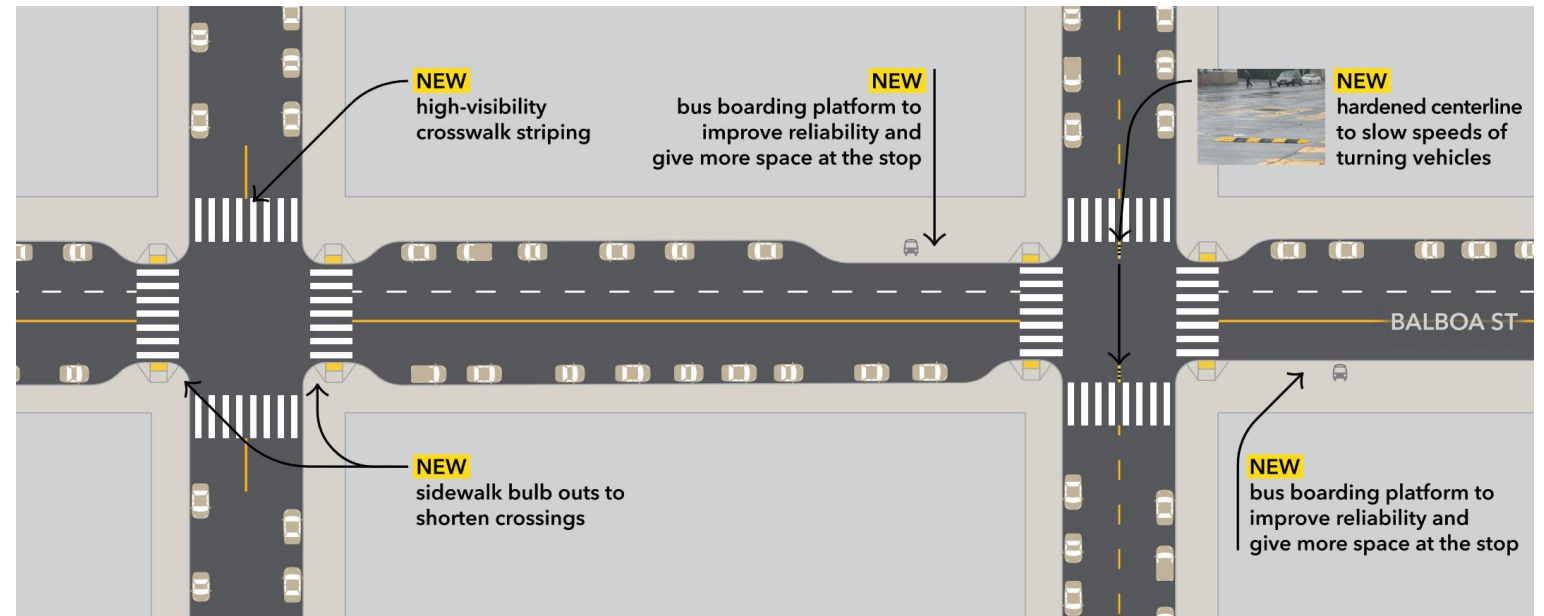
# Balboa St. Park Presidio to Arguello

*Neighborhood safety and circulation*

**Goal:** Improve transit efficiency, reliability, and access and increase pedestrian safety.

## Treatments:

- Bus boarding islands and amenities at select locations
- High visibility crosswalks
- Bulb-outs or PSZs
- Hardened centerlines



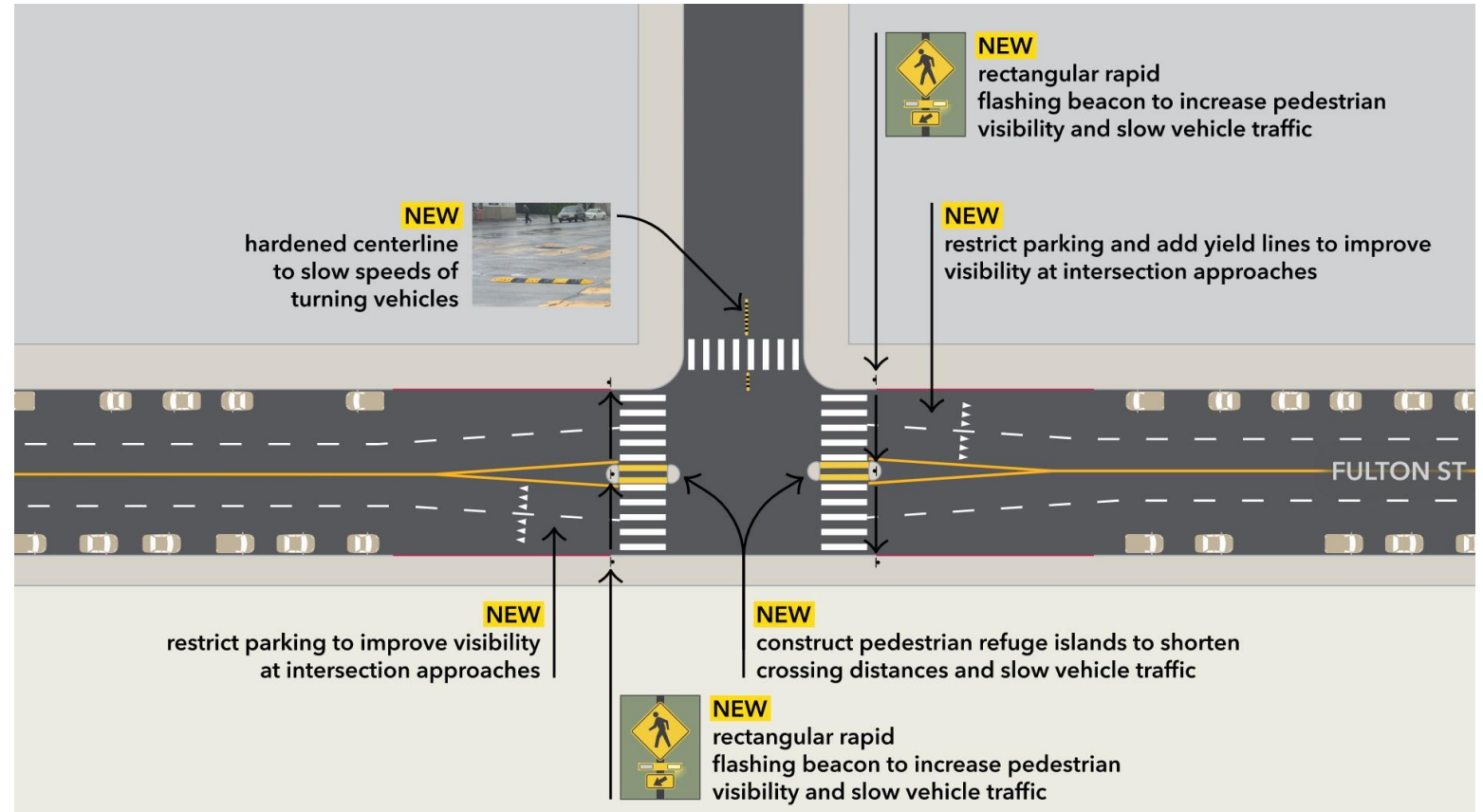
# Fulton St. 22<sup>nd</sup> to 48<sup>th</sup>

## Neighborhood safety and circulation

**Goal:** Improve transit efficiency and reliability. Improve safety and connectivity to Golden Gate Park for people walking and biking.

### Treatments:

- Bus boarding islands and amenities at select locations
- Median islands
- Intersection daylighting
- High visibility crosswalks
- Rectangular Rapid Flashing Beacons (RRFBs)
- Hardened centerlines





# Fulton St.

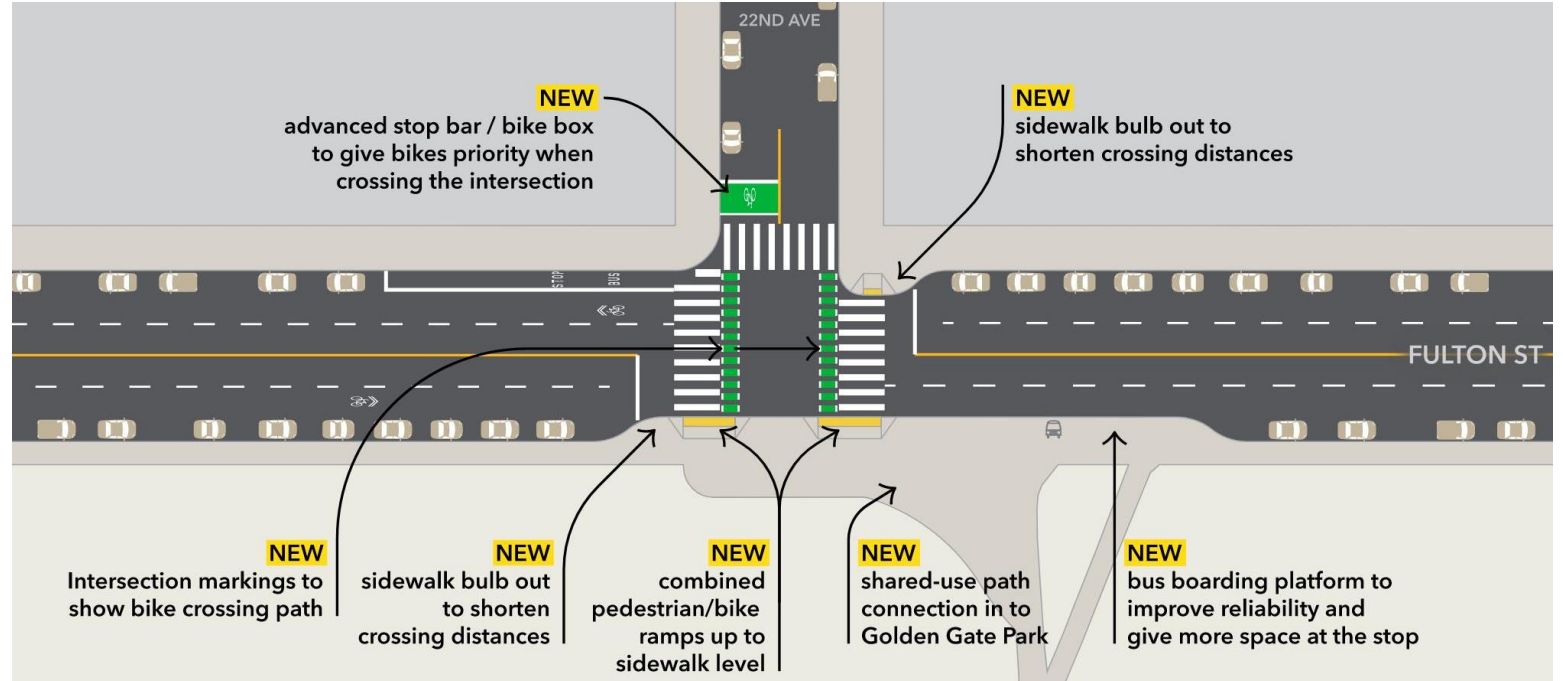
## 22<sup>nd</sup> Bike Connection

*Neighborhood safety and circulation*

**Goal:** Improve transit efficiency and reliability. Improve safety and connectivity to Golden Gate Park for people walking and biking.

### Treatments:

- Intersection daylighting
- 22<sup>nd</sup> Ave to GGP bike connection



# North-South Express Bus Service

*Districtwide mode shift and GHG Reduction Concepts*

**Goal:** Enhance north-south transit connectivity between the westside and the Peninsula.

**Strategy:** Advance express bus service to and from western San Francisco.



Source: 2018 SamTrans Express Bus Feasibility Study

# Curb Management on Commercial Corridors

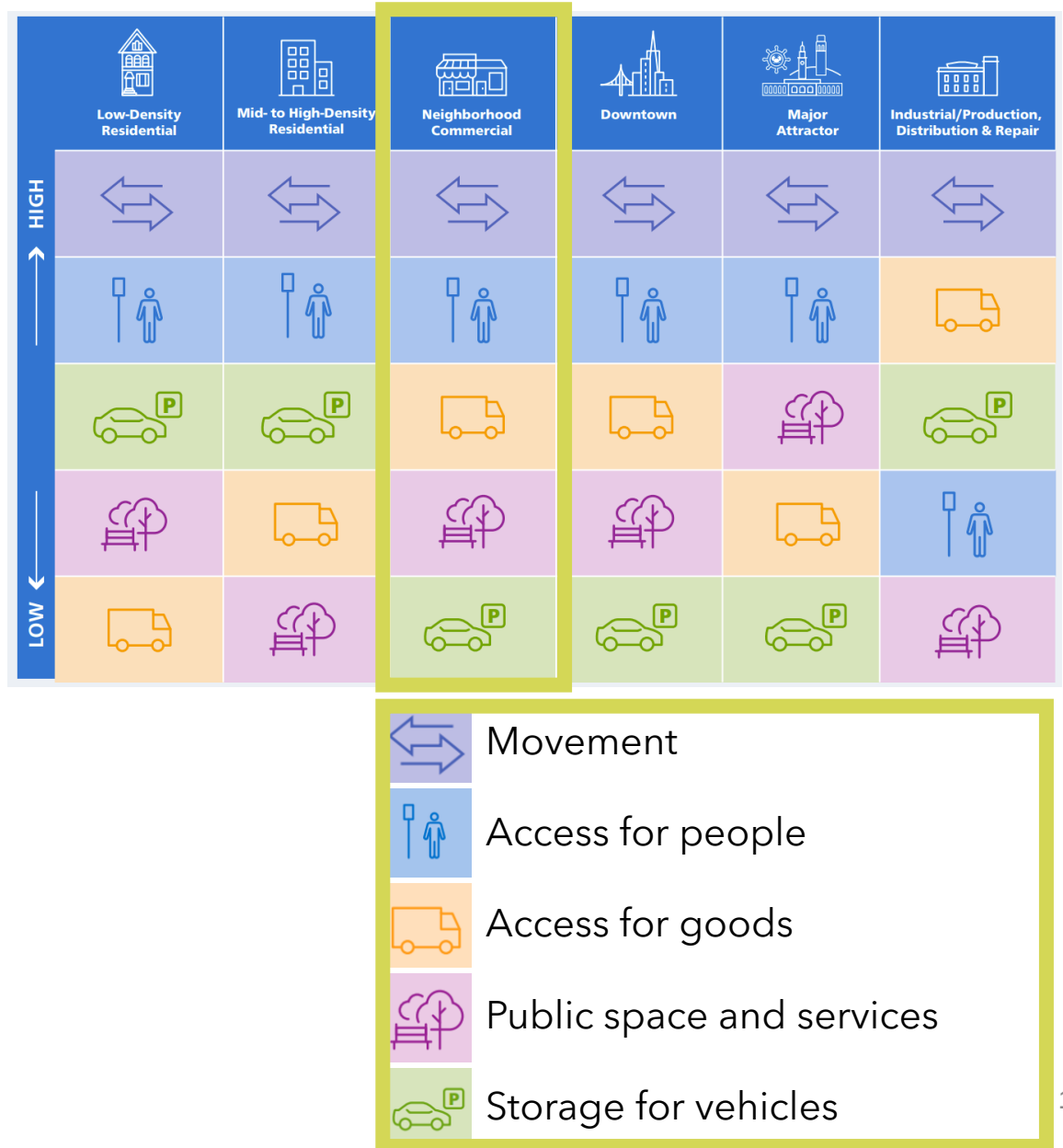
*Districtwide mode shift and GHG Reduction Concepts*

**Goal:** Manage the curb to reduce conflicts from competing uses and lead to congestion and safety challenges.

**Interventions:** Develop a Curb Management Strategy to prioritize and accommodate various curb functions. Focus on the following corridors:

- **Clement Street**, Arguello Blvd to 11th Ave
- **Clement Street**, 19th Ave to 27th Ave
- **Geary Boulevard**, Park Presidio Blvd to 24th Ave
- **Balboa Street**, 34th Ave to 42nd Ave

SFMTA Curb Management Study  
Curb Functions by Prioritized Neighborhood Commercial Land Use



# Mobility Hubs & Electric Vehicle Charging

*Districtwide mode shift and GHG Reduction Concepts*

**Goal:** Improve efficiency and interconnectivity of transportation modes within D1.

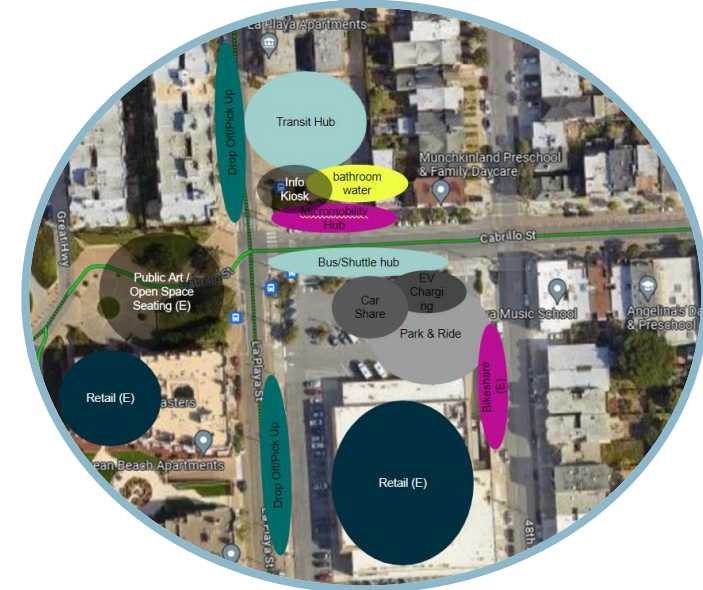
**Strategy:** Identify priority mobility hub sites and design and implement a mobility hub network to improve the performance of existing transit services and transportation facilities.



1 Mobility Hub Candidate Site



MTC Mobility Hub Concept Rendering  
Source: Nelson \ Nygaard Consulting



1. Cabrillo Street and La Playa Street Concept Diagram

# Outreach Round 2

## Objective:

- Get public feedback on draft concepts to support project development and implementation.
- Engage Asian and youth populations who were underrepresented in during Round 1 activities (see slide 3).

## Activities:

- Survey
- Townhall
- Pop-up events
- Community meetings

**Website:** <https://www.sfcta.org/D1-study>

# Next Steps

**Winter 2024**

Outreach

**Spring 2024**

Concept Refinement

**Summer 2024**

Final Plan

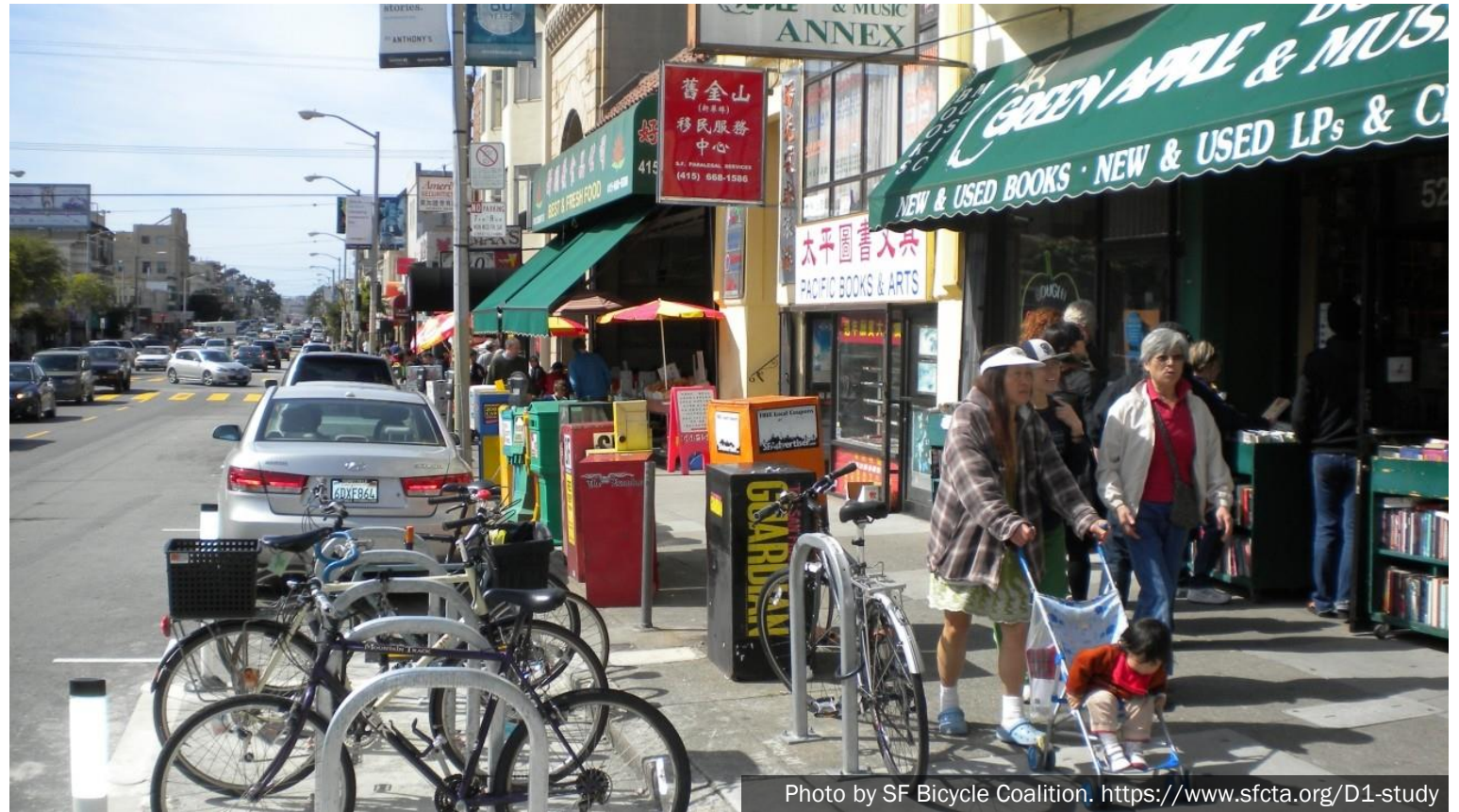


Photo by SF Bicycle Coalition. <https://www.sfcta.org/D1-study>

# Thank you.

[sfcta.org/D1-study](https://sfcta.org/D1-study)

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