



SFMTA

San Francisco Safe Routes to Schools

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SF Safe Routes to Schools Program Coordinator



SF Safe Routes to Schools

- SF Safe Routes to School Program
- Program Restructuring
- OBAG 3 Funding



SF Safe Routes to School Program

- National initiative, active in SF from 2009
- Transition from SFDPH to SFMTA in 2019
 - Adopted programmatic goals
 - By 2030, reduce single family vehicle trips from the current 48% to 30%
 - By 2030, reduce school area collisions by 50%
 - Data-driven school prioritization
 - Improved coordination with the SFMTA's school-focused programs
 - Delivered programming throughout pandemic
 - Initiated Annual Reporting
- Currently funded through November 2022



SF Environment



SF Safe Routes to School Program

- Education, Encouragement, Experiential
- Programming includes:
 - Annual Events
 - Bicycling classes
 - Walking School Buses
 - Personal Safety Training
- FY2021 participation of more than 22,000 students



Equity in Safe Routes to School



School Prioritization

- Mode shift potential
 - # using family vehicle > # living within ½ mile
- Equity focus
 - Pedestrian-involved collisions within ¼ mile
 - % eligible for free and reduced-price meal program



Program offerings at equity focus schools

- Responsive to school community needs and priorities
- Greater support by SF Safe Routes to School staff
- Improve safety of modes already used



Program Restructuring

Restructure with one prime contractor:

- Efficiency: streamline and reduce administrative costs
- Transparency: competitive RFP

Maintain a program that:

- Centers equity
- Delivers high-quality programming
- Makes progress on safety and mode-shift goals
- Coordinates efforts across the city
- Engages deeply with school communities



Photo: SF Shared Schoolyard

OBAG 3 Funding

- Funding for SRTSI program ends in **Nov. 2022**
- Applying for \$2M/ year including local match - \$8M for four years
- This funding will allow:
 - Stability
 - Consistency
 - Trust building
 - Deeper engagement
 - Longer-term planningParticularly critical for success at equity schools



Thank You

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